

STATION: WFSB  
MARKET: Fairfield County  
REP FAX: 860-721-4209  
ATTN: Leah

DATE: 10/31/2012  
 REP. NAME: Bill Whittle/Laurie LaBrecque  
 CLIENT: Friends of Chris Murphy  
 CONTRACT: 10/29-11/4/12

[illegible]

Total

2 \$ 40.00

2 \$ 40.00

**Signature:**

## CONTRACT



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
(860)728-3333

<b>Contract / Revision</b> 500197 /		<b>Alt Order #</b>
<b>Product</b> October 29-November 4, 2012		
<b>Contract Dates</b> 10/29/12 - 11/04/12	<b>Estimate #</b>	
<b>Advertiser</b> Friends Of Chris Murphy		<b>Original Date / Revision</b> 10/31/12 / 10/31/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> GFSB	<b>Account Executive</b> House- National	<b>Sales Office</b> WFSB-Fairfield
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Message & Media Inc  
Attention: Leah Casterlin  
100 Albany Street, Suite 200B  
New Brunswick, NJ 08901  
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	GFSB	10/29/12	11/02/12	430A Eyewitness News	430-5a		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$20.00			
2	GFSB	10/29/12	11/02/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$20.00			
3	GFSB	10/29/12	11/02/12	5:30AM-6AM Eyewitness Nev	5:30AM-6AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$30.00			
4	GFSB	10/29/12	11/02/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$40.00			
5	GFSB	10/29/12	11/02/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$50.00			
6	GFSB	10/29/12	11/02/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$30.00			
7	GFSB	11/03/12	11/03/12	SA Eyewitness News	6AM-7AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$20.00			
8	GFSB	11/03/12	11/03/12	SA Eyewitness News	7AM-9AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$35.00			
9	GFSB	11/04/12	11/04/12	SU Eyewitness News	6AM-7AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$20.00			
10	GFSB	11/04/12	11/04/12	SU Eyewitness News	7AM-9AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$35.00			
11	GFSB	11/04/12	11/04/12	CBS Sunday Morning	9AM-10:30Am		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB Fairfield County**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision	Alt Order #
500197 /	

Contract Dates	Product	Estimate #
10/29/12 - 11/04/12	October 29-November 4	

Advertiser	Original Date / Revision
Friends Of Chris Murphy	10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 -----S 1 \$85.00												
12	GFSB	11/04/12	11/04/12	Su 10:30AM-11:30AM ROT	10:30AM-11:30AM		:30			NM	1	\$55.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 -----S 1 \$55.00												
13	GFSB	10/29/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	5	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 MTWTF-- 5 \$50.00												
N 14	GFSB	10/29/12	11/02/12	CBS Daytime	2-3pm		:30			NM	5	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 MTWTF-- 5 \$40.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	GFSB	10/29/12-11/04/12	CBS Daytime	2-3pm	MTuWThF----	:30		\$40.00	NM			
See MG 14.6, 14.7												
3	GFSB	10/29/12-11/04/12	CBS Daytime	2-3pm	MTuWThF----	:30		\$40.00	NM			
See MG 14.6, 14.7												
6	GFSB	11/02/12-11/02/12	CBS Daytime	12:30-2pm	-----F----	:30		\$40.00	NM			
Ⓜ MG for 14.1, 14.3												
7	GFSB	11/02/12-11/02/12	CBS Daytime	12:30-2pm	-----F----	:30		\$40.00	NM			
Ⓜ MG for 14.1, 14.3												
15	GFSB	10/29/12	11/02/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	5	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 MTWTF-- 5 \$40.00												
16	GFSB	10/29/12	11/02/12	4PM-5PM	4PM-5PM		:30			NM	5	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 MTWTF-- 5 \$65.00												
17	GFSB	10/29/12	11/02/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	5	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 MTWTF-- 5 \$65.00												
18	GFSB	10/29/12	11/02/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	5	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 MTWTF-- 5 \$65.00												
E 19	GFSB	10/29/12	11/02/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	5	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 MTWTF-- 5 \$90.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
2	GFSB	10/29/12-11/04/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM	MTuWThF----	:30		\$90.00	NM			
See MG 19.6												
6	GFSB	11/02/12-11/02/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM	-----F----	:30		\$90.00	NM			
Ⓜ MG for 19.2 10/30												
20	GFSB	10/29/12	11/03/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	5	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 MTWTF-- 5 \$65.00												
Totals											76	\$3,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/04/12	76	\$3,600.00	\$3,060.00
<b>Totals</b>	<b>76</b>	<b>\$3,600.00</b>	<b>\$3,060.00</b>

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10/29/12 - 11/04/12	October 29-November 4	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends Of Chris Murphy	10/31/12 / 10/31/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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